



**MARTIN
HARTZOLD**
BOOKSELLER

**E-List #47: 15 Recent Arrivals, Photographic and Archival
(April - 2024)**

**martin@mhartzoldbooks.net
ph. 309-825-0443
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We issue periodic, illustrated e-catalogs, typically of new arrivals in our specialty subject areas of vernacular photography, post-War automobilia, and the Midwest, less than 10 times per year.

Please email us to be added to our direct list.

1. MONUMENTAL GUIDE TO THE GETTYSBURG BATTLEFIELD...

\$100

[Pocket Folding Map of the Gettysburg Battlefield with a Printed Directory]

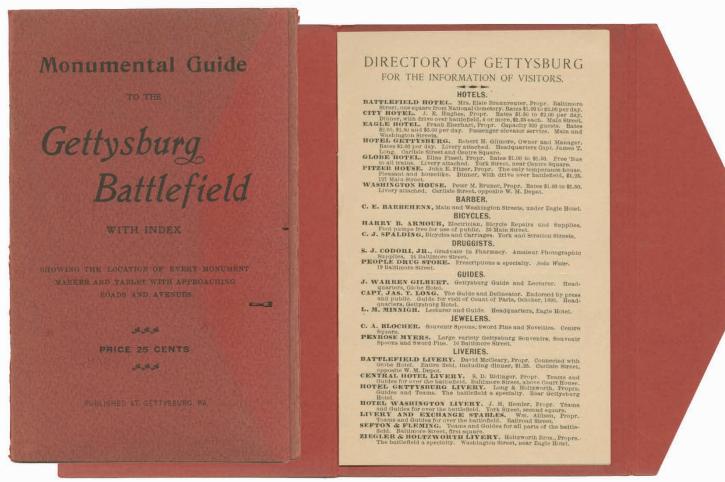
HAMMOND, Schuyler A. ; HEWITT, Edgar M. : [Maps] : [Gettysburg] Gettysburg, Pennsylvania: (1899)

16pp. guide in stapled, printed red card wraps about 7" x 4 1/4" with a folded black line map laid-in loose. Map unfolds to about 31 1/2" x 23 1/2." Mild toning to outer wraps, otherwise near fine.

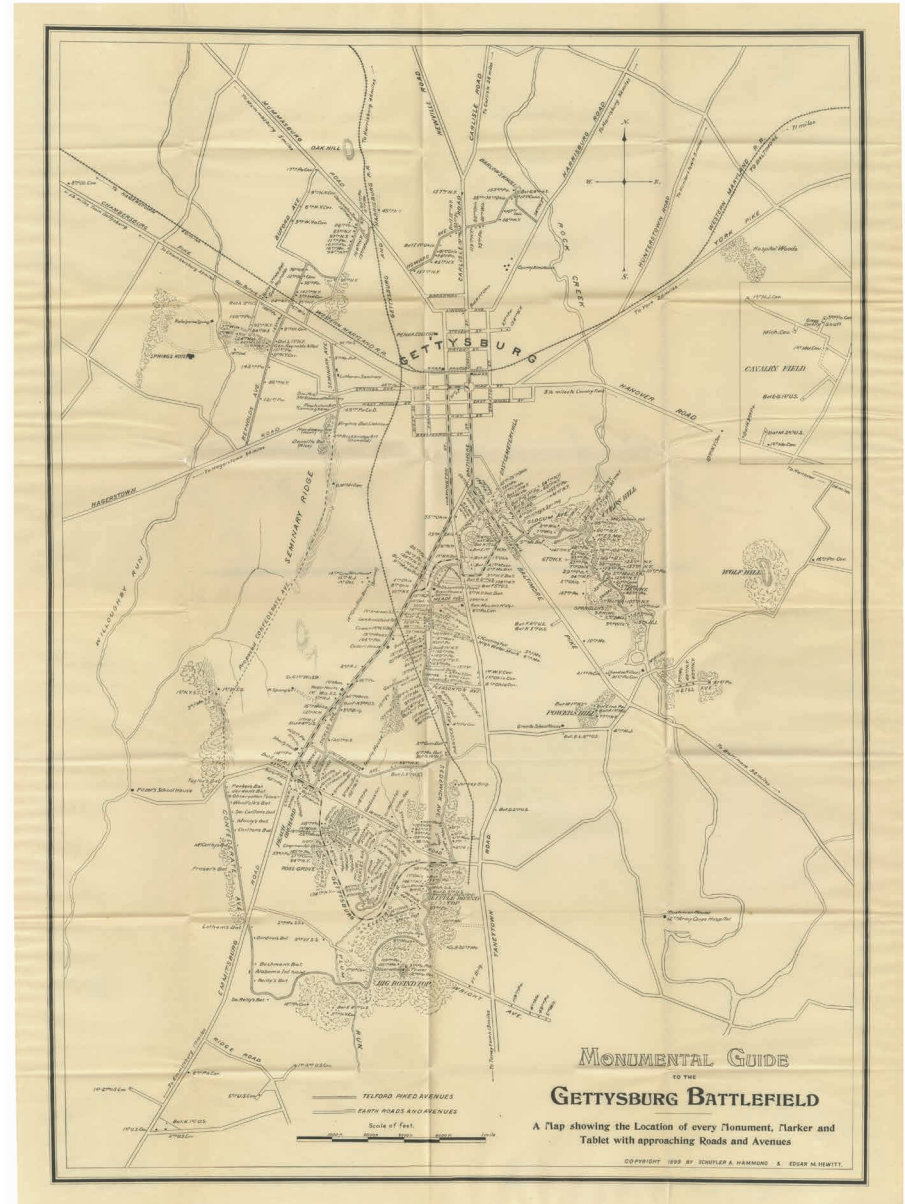
An exceptionally well preserved and early publication on the Gettysburg Battlefield as a memorial from 1899, incorporating a 16pp. printed guide by Luther W. Minnigh with a large folding line map by Schuyler A. Hammond and Edgar M. Hewitt (Stephenson 338.2).*

WorldCat notes only five copies of this first and seemingly only 1899 edition: at Penn State, Yale, LOC, Princeton, and the NY State Library.

*STEPHENSON, Richard W. ; CIVIL WAR MAPS: An Annotated List of Maps and Atlases in the Library of Congress, Second Edition, Library of Congress (1989), pp.161



images not to scale



2. THE ARMCO JACKING METHOD: Recommended Practice

\$300

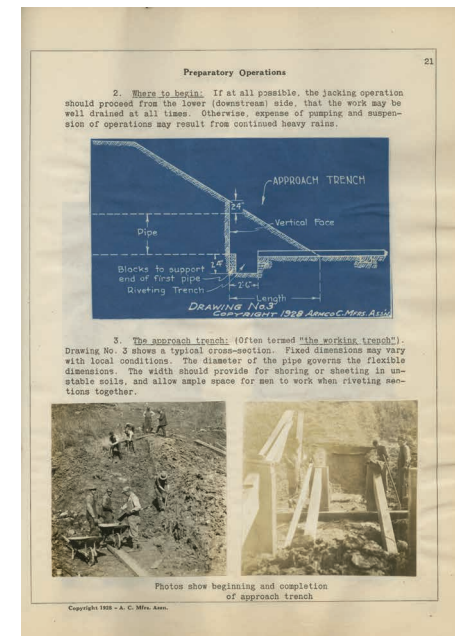
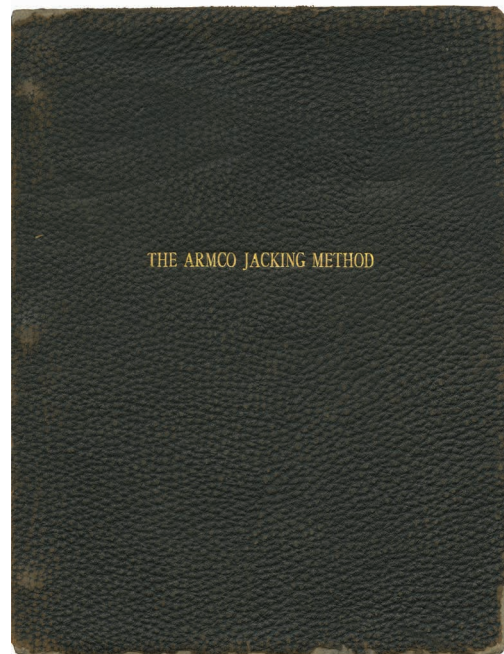
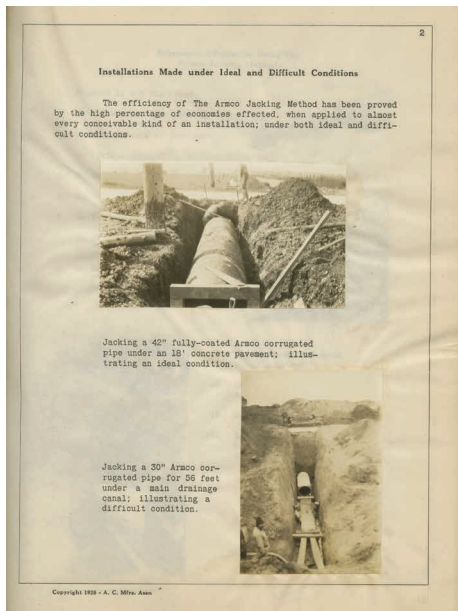
[Interior Title - Original Typescript with Real Mounted Photographs and Blueprints]

[Construction and Engineering]
Middletown, Ohio: Armco Culvert Manufacturers Association, (1928)

11 1/2" x 9." Leather wraps with gilt stamped title to front. 75 leaves (numbered 1-53a) with typed text, mounted and bound-in blue prints, and 82 mounted black and white silver print photographs (prints typically about 4" x 3" or slightly smaller). Some dry flaking from edges of leather wraps, at least one print appears perished from its original adhesive mounting and a couple laid-in loose. Overall good.

A typescript with more than 80 original photographs and blueprint illustrations about its pages, providing a highly technical and detailed instructional guide to the field application of the "Armco Jacking Method," a system of trenchless culvert installation developed by the Armco Culvert Co. of Middletown, Ohio. Contents include a series of reports on finished jobs in diverse locations including New York, Wisconsin, Tennessee and the emergent western plain states of Oklahoma, Kansas, Iowa, Nebraska.

Culverts provide passages for ground water flow, typically beneath railways and roads, and this trenchless system seemed to provide a radical solution to the problem of disrupting service and access via traditional open-trench excavation. This volume has the look of a mock-up or preliminary draft for a printed publication, though library records suggest it may have been a unique work. It survives here as a compelling primary work on civil and drainage construction methods used in railroad and highway applications in the 1920's. [More images here.](#)



3. MEMPHIS ASF DEPOT: Summer 1944 [Interior Title - Original Photo Album]

\$1,000

[Photo Albums] : [World War II]
Memphis, Tennessee: (1944)

*Approximately 17" x 13" commercial album. Thick wooden boards covered in black cloth and hinged by metal strips to a similarly constructed post binding assembly at left margin. Posts holding 77 tan card leaves. The first with manuscript title text in black ink, the balance holding a total of **150** black and white 8" x 10" photographs either loosely fit into corner mounts or adhesive mounted to rectos and versos. Some mild degradation to prints, seemingly from storage against facing photographs, and infrequent edge wear resembling insect biting to a few prints and leaves, otherwise stout, solid, and about very good.*

A large album of original photography documenting the environs, soldiers, prisoners, equipment, etc... of the Memphis Army Service Forces Depot during the Summer of 1944. A sprawling facility in the southeastern part of Memphis, its land was acquired and developed as a supply Depot in the run-up to U.S. involvement in World War II and eventually activated in 1942. At its peak it covered more than 600 acres and boasted 75 million square feet of covered storage, supplying an estimated 10% of all non-munitions material to U.S. forces.

The photographs here would seem to focus on the Summer of 1944 while the Depot was an integral link in the Allied supply chain and housed some 300 German prisoners of War whose work alongside American servicemen and civilian support staff (which judging by the photos here, were largely African-American) is pictured extensively here.

The Depot saw use as a prolific munitions dump at the War's end and is today a highly controversial EPA superfund site, home to some of Memphis' densest African-American neighborhoods.

An online photo repository created by an amateur Memphis historian shows [several images of a nearly identical album](#) (but with distinctly different captions below duplicate prints to those found here), otherwise we note no other record of another surviving copy in collections or commerce.

A scarce and impressive WWII-era photographic record of supply chain management with a specific focus on Memphis, Tennessee, German prisoners of War, African-American labor, environmental impact, etc... [More images here.](#)



4. PHOTOGRAPHIC SECTION: 5th Marine Division in Japan [Cover Title - Original Presentation Photobook]

\$400

[World War II] : [Photography]

Japan: United States 5th Marine Division, [ca. 1945-46]

Approximately 15" x 10 1/2" booklet composed of glossy photographic paper leaves bound together via a flexible metal binder assembly at left margin. Photographic wrapper panels with the front displaying a camera-themed design. 34 internal leaves with photographic montages and several full-page views, all generously identified in text. Trace wear at extremities, a few leaves with faint paperclip indentations, one with mild verso discolor, otherwise near fine. [More images here.](#)

An original photobook produced by the photographic section of the 5th Marine Division in Japan. The 5th Marines were activated in 1944 and saw their first action at Iwo Jima, enduring mass casualties. The photographs here document mainly the Division's postwar operations, native Japanese populations, captured Japanese weaponry, Wartime aftermaths, etc... in an exceptionally well designed and assembled production, one seemingly unrecorded by any institution or in commerce.

A lone piece of plain paper bound in at front bears a typed dedication to a Lt. Frederick R. Dowsett and content highlights include views of hidden Japanese installations, rare images of the bomb damage at Nagasaki, highly sympathetic street photography, etc...



GIGANTIC JAPANESE PLACARD, WHICH READS, "OBSERVE REGULATIONS STRICTLY; STRICT ENFORCEMENT OF SALUTING.", ONCE LOOMED DOWN UPON FRANTIC NIPPONESE WORKERS...5TH DIVISION MARINES EYE IT CURIOUSLY.

5. [California Roadster Association Auto Racing Photographs]

\$750

**CRAIG, Bruce (photographer) : [Motorsports Photography] : [Californiana]
[California]: (1946-1949)**

127 black and white photographs. Silver gelatin darkroom prints, each 8" x 10" on single weight glossy paper stock. Each with ink stamping of photograher "Bruce Craig" to verso with ink notations to borders of image sides (and some versos). Prints set loose beneath plastic overlays and stored in a plain brown three-ring binder. Some ocssional, light indentations to margins from binder rings, otherwise exceptionally clean and bright prints. Near fine overall. [More images here.](#)

A substantial collection of 8" x 10" black and white photographs documenting the cars and competitors of the first three years of the California Roadster Association (CRA), a motorsports sanctioning body started in 1946 in the wake of the end of World War II as all things speed boomed in the Golden State.

Developed in sync with the state's robust timing scene, the CRA saw the same ad-hoc roadsters which birthed American drag racing over the state's numerous dry lake beds and abandoned air strips take to dirt oval tracks in Southern and Northern California, with the Association's Bay Area stops in Contra Costa, Oakland, Stockton, Bayshore and San Jose making up most (more than 90%) of the image settings here. [A full spreadheet of drivers and locations here.](#)

Each of these prints is stamped by noted American motorsports photographer Bruce Craig (b.1938). In addition to a prolific career as a photographer, he was well known for his steady acquisition of other photographers archives and collections of negatives throughout the second half of the 20th Century. These prints are likely a blend of more than one photographer's work, but each is stamped by Craig and **likely printed from original negatives by him sometime in the 1980's** based on print qualities and information provided by the collector we acquired these from.

The distinct styling of the racing cars, most built up from the remnants of the abundant pre-war road cars produced by Chevrolet and Ford in the 1930's, is on brilliant display and identified competitors include Sam Hanks (winner of the 1957 Indianapolis 500), an unheralded Japanese-American driver named George Wamura, numerous Latin-American drivers including Manuel Sanchez, George Pacheco, Tony Cancilla, George Cardoza, etc...

Craig's commercial activity was narrow and limited largely to dedicated fans of niche areas of motorsport. Following his death in 2001, his vast collection of more than 20,000 negatives was acquired by the Revs Institute, a renowned motorsports archive in Naples, Florida.



6. [Photo Album of a 1923 New Zealand Automotive Trip]

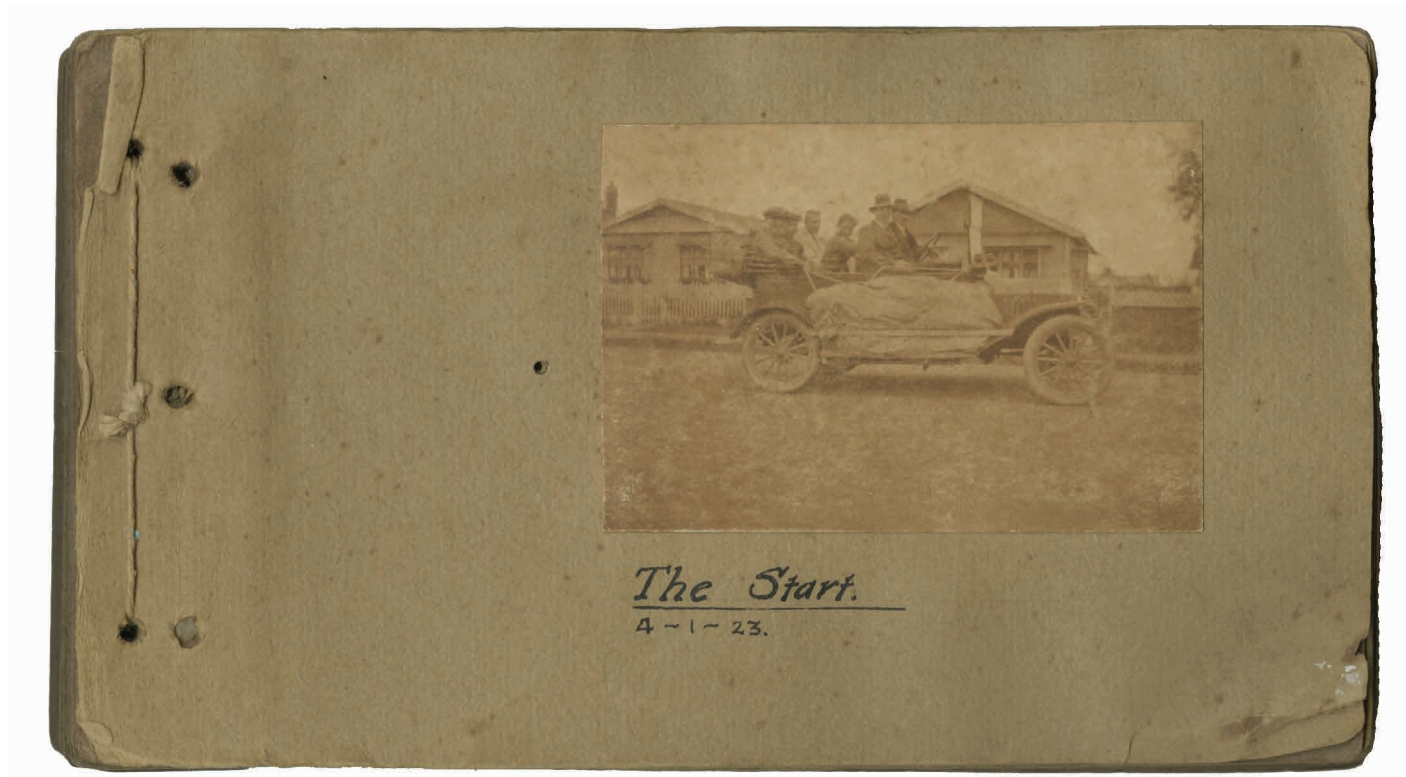
\$400

[Photo Albums] : [Automobilia]
[New Zealand]: (1923)

Approximately 7" x 4" album. Thin, brown card wrappers, string bound through left margin with 38 thin card leaves of a slightly different stock holding a total of 79 sepia-toned snapshot photographs, each approximately 3" x 2." Majority of photos identified in neat ink print to pages. Mild handling wear, some infrequent age-spotting to prints, otherwise uncommonly well preserved and solidly very good.

An album of well-notated snapshot photography singularly documenting a road trip along the northeast coast of the South Island of New Zealand in April of 1923. The traveling party starts somewhere just north of Christchurch and winds its way up what is now mostly the route of State Highway 1, covering more than 400km through scenic terrain and emergent rural towns, ending up in the Tasman Bay city of Nelson, documenting their trip along the way in 79 clear photographs.

An uncommon vernacular record of an early automobile trip along the South Island coast of New Zealand. [More images here.](#)



7. DEEP FREEZE 68: Final Report U.S. Naval Construction Battalion Unit Two Hundred One

\$500

[Cover Title - Binder of Original Photographs and Documents]

[The Antarctic] : [Militaria] : [Construction and Engineering]
Antarctica: (1968)

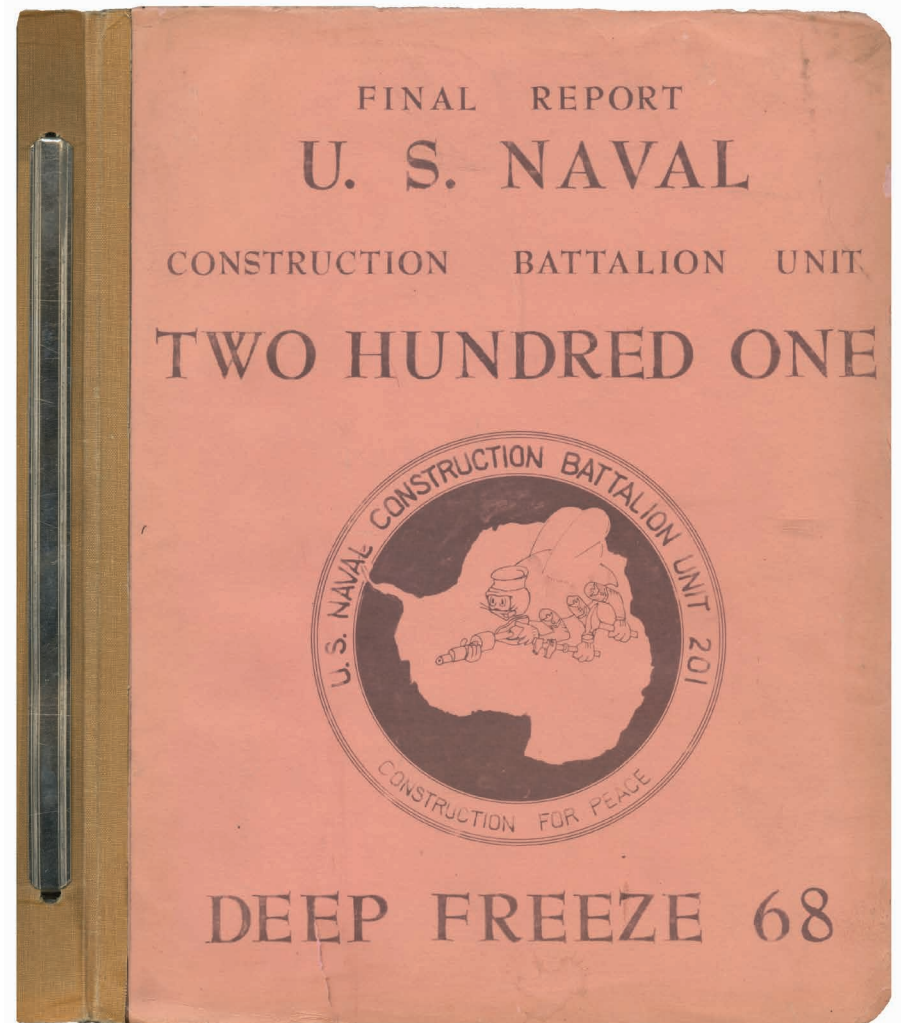
Approximately 11 1/2" x 10" pressboard binder with flexible metal fastener assembly through 28 black paper leaves with plastic overlays holding 86 black and white photographs (each approximately 5" x 7"), most accompanied by typed paper caption strips. Three loose photographs (one - 5" x 7"; two - 8" x 10") and about 50 pages of typed documents laid-in additional. Most prints lightly tipped onto pages, with many loose or becoming loose. Overall material well preserved and about very good.

A typed and photographic report documenting the 1967-1968 projects carried out by U.S. Naval Construction Battalion Unit 201 in Antarctica dubbed "Deep Freeze '68." The projects involved the upgrading and expansion of facilities at McMurdo Station and Palmer Station including water, sewer, and energy infrastructure improvements and laboratory and living-quarters construction.

Battalion Unit 201 had been newly established in 1967 as a Seabee unit specializing solely in Antarctic construction to continue supporting the series of "Operation Deep Freeze" missions first headed by Admiral Richard E. Byrd in the 1950's to establish a permanent research infrastructure on the then-largely unexplored Antarctic continent. Plagued by material shortages and the savage regional climate, Unit 201 was disestablished at the end of "Deep Freeze '71" as the brief building season made the continuation of a dedicated Antarctic construction unit unfeasible.*

The original photographs here provide more than 85 detailed and well-notated views of Antarctic construction, architecture, and engineering involved in the execution of "Deep Freeze '68," with some 50 pages of typed summary reports providing a dense written summary in support of the same. [Images here.](#)

*Naval History and Heritage Command U.S. Navy Seabee Museum, "[The Civil Engineer Corps at the Other Pole: Operation Deepfreeze Construction](#)"; February 26, 2020



8. [Photo Album of an Early Automobile Trip Through Central Wyoming]

\$650

[Photo Albums] : [Automobilia]
Wyoming, U.S.A.: ca.1915

Approximately 8" x 5 3/4" commercial album. Full stiff card wraps covered in pebble-grained black leather. Small ink stamp around a logo reading "ROYAL ALBUMS / 5100" at interior of rear panel. 48 black paper leaves holding a total of 95 black and white silver print photographs laid down to rectos and versos. Blank leaves at ends. The first 89 photos each about 5 1/2" x 3 1/2" with descriptions and numbers (consecutive from 1 to 89) in negatives ; the final 6 snapshots each about 5" x 3." All about near fine.

An album of original photography documenting an early automobile camping trip through exceedingly remote, mostly unpopulated regions of central Wyoming, likely around 1915. Well-identified images focus on the travelling party and its temporary campsites, geographic formations and scenery including the Red Wall region and Hell's Half-Acre ; many views of the Dull Knife Battlefield near Kaycee, a landscape identified as "Where Indians Had War Dance," remote forts and towns, etc...

We are unable to glean any names for persons shown or a compiler, though a final captioned image titled simply "Home" captures a couple standing before a meager one-room shack in the midst of a barren landscape, suggestive of a lifestyle which would have made a trip like this, and its photographic documentation, highly unusual and uncommon for the place and time.

Each of the first 89 photos is uniform in size, notated and consecutively numbered in the negative, making for an evocative glimpse of Wyoming, rich with an early 20th Century western plains photographer's metadata [More images here.](#)



9. [Stereoview Photographs of an Early Automotive Endurance Run]

\$200

[Automobilia] : [Stereoviews]

[Various, including New Jersey] : [ca. 1910]

17 stereoviews, each 3 1/2" x 2 3/4" silver print black and white photographs laid down to 7" x 3 1/2" grey card mounts. Some edgewear to most mounts, scattered, varying degrees of toning and staining to a few prints, overall group good and better.

A group of 17 circa-1910 stereoview photographs. Two capture blurred views of an early automobile race (possibly one of the Vanderbilt Cup competitions), with the balance seeming to document a single party's pursuit of a long-distance reliability or endurance drive in a circa-1910 Roundabout model of the Brush Motor Car Company. Based in Highland Park, Michigan, it was in business from roughly 1907-1913 (as the "Brush Motor Car Company" and later the "Brush Roundabout Company").

These lack notation, but a 1910 New Jersey license plate is clearly visible on the car and the scenic views among the images, which capture diverse geography and weather, suggest a substantial distance was covered during the trip. Similar reliability and endurance competitions were abundant in this early automotive era with the Glidden Tour being among the most prominent.

An uncommon stereo-photographic record of an obscure and early American and Michigan automotive maker in the era just prior to the homogenous market dominance of Ford's Model T. [More images here.](#)



10. [Scrapbook and Daily Manuscript Diary of a Mergenthal Linotype Company Copy Writer]

\$200

**REED, Orville Edward : [Advertising] : [Printing]
New York City and Sandusky, Ohio: (ca. 1921-1923)**

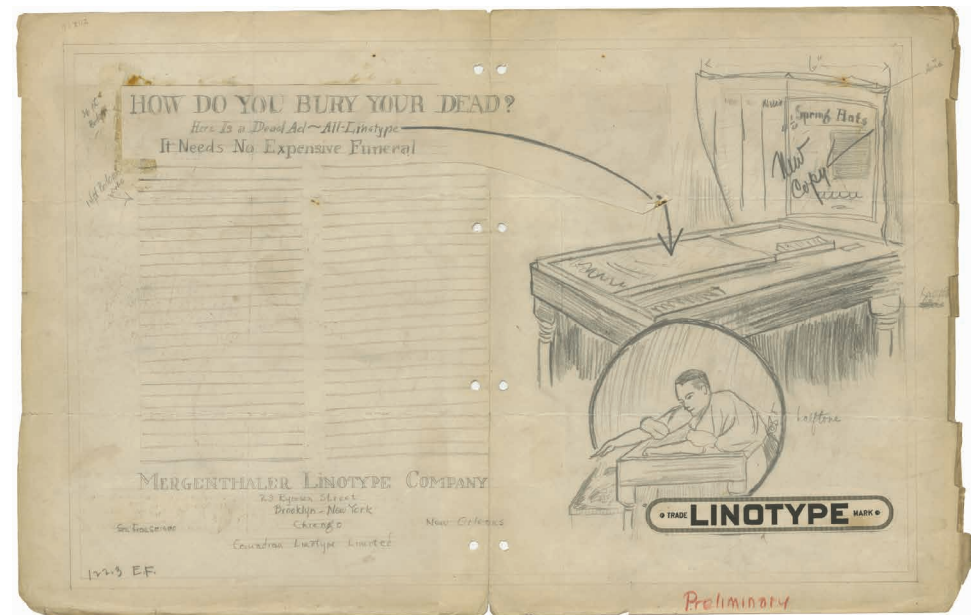
Two volumes. One an approximately 13" x 11" black cloth over board scrapbook with ownership stamping in gilt to front: "ORVILLE EDWARD REED / 1921-1922." The second an approximately 8" x 5" commercial journal in maroon leather wrappers. Scrapbook volume with 28 grey card leaves holding various advertising proofs, hand-drawn mock-ups, correspondence, etc... The journal volume used as a daily diary with a few mounted photos and manuscript entries to approximately half of the ruled daily blanks. Scrapbook disbound with pages laid in loose. It's news-print contents brittle. Diary well preserved. [More images here.](#)

A pair of primary source volumes, one a scrapbook, the other a daily diary, kept by an Orville E. Reed (1901-1977) focusing on his work as a copy writer in the advertising department of the Mergenthaler Linotype Company in New York City during 1921-1922 and in the waning ends of the volumes, the beginning of his career as advertising manager for the Matthews Engineering Company of Sandusky, Ohio.

The Mergenthaler years are the most evocative here and he provides candid written entries in support of working drafts and mock-ups of ad campaigns for the firm's prolific display type equipment of the early 20th Century, utilized chiefly in newspaper production:

"To the N.Y. Tribune this evening to arrange for the taking of a picture for my new display ad "Don't Tie Up Your Display Type Equipment in the Forms." Loafed around the composing room watching the Model 20 at work on heads." (January 20, 1922)

"Things went beautifully all day until - about two o'clock this afternoon. Denman killed my "Time Switch" folder which I spent a whole day on. He re-wrote it. It hurt me. Submerged me. Made me feel as tho I was not "keeping faith." Made me feel like hell. The confidence I thot I had in myself went "bang." I don't posses it. From here out I work always with the view to giving my best - putting everything I have into every task. And the capital "I" has firsts preference in everything. To hell with the world. I'm going to look after "I." Take the cash and let the credit go. [...] I have turned out a lot of good stuff for Mergenthaler. There's more where that came from. And I'm going to air it." (January 31, 1922)



11. [Photo Album and Scrapbook of Americans Travelling in South America]

\$450

[Travel] : [Indigenous Peoples of South America]
Peru, Argentina, and Bolivia: (1970)

Approximately 15 1/2" x 10 1/2" album. Animal fur and leatherwork over stiff boards with leather string binding through left margin holding 25 card leaves with 210 original photographs along with dozens of postcards, currency notes, scrap elements, etc... mounted to rectos and versos (and to some tissue guards). An additional 15 photographs, various brochures, miscellaneous paper, and a large folded map all laid in loose. Condition very good or better throughout.

A compelling scrapbook photo album compiled and photographed by American tourists in South America (Peru, Argentina, and Bolivia) during May of 1970. The album itself is attractively bound in an unidentified animal fur (possibly Peruvian vicuna) and contents are highlighted by a large, seemingly unrecorded pictorial map of Machu Picchu and more than 200 original photographs, many uncommonly sympathetic street views and portraits of deeply impoverished indigenous peoples, providing a rich primary glimpse at the human rights conditions during a decade which saw widespread regional unrest and armed conflicts between indigenous guerilla groups and ruling governments over oppression and issues around the poverty on vivid display here. [Many images here.](#)



12. [Photographs of Highway Post Offices]

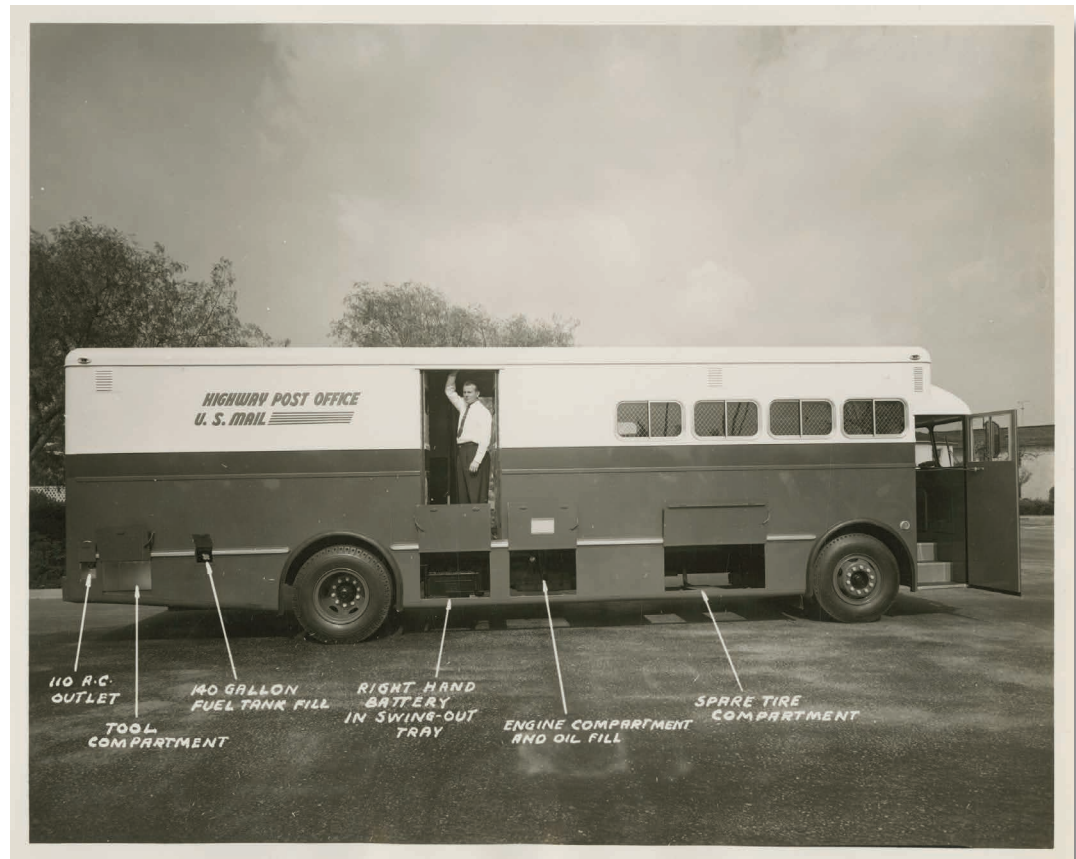
\$175

[United States Postal Service] : [Buses] : [Photography]
Los Angeles, California and Berwick, Pennsylvania:
Crown Body and Coach Corporation / American Car and Foundry, [ca. 1955-1958]

13 black and white photographs. Each approximately 8" x 10" bordered, single weight prints with internal ink stamping and brief notes in pencil or pen to versos. Originally in non-archival plastic leaves of a blue chipboard album. Prints each near fine and now encased in archival myla with original empty album intact and included.

A group of 13 reference photographs documenting the interiors and exteriors of two different "Highway Post Office" conversion buses from 1955 and 1958. Seven prints feature verso stamping of a Van Nuys, California photographer and image side branding of the Crown Body and Coach Corporation of Los Angeles. The remaining six are dated January 1958 to versos and feature stamping of the Berwick, Pennsylvania offices of American Car and Foundry (ACF).

We acquired these from the estate of a former staff engineer with ACF, a St. Charles, Missouri-based firm long involved primarily in the manufacture of railroad cars, which began branching out into highway vehicles and even military equipment as the rail industry declined in the mid-20th Century. This decline saw once-essential Railway Post Offices (RPO's) fade from existence and these bus conversions developed by the USPS in attempts to fill the service void left behind by use of the emerging interstate highway system to sort and deliver mail. The buses were used beginning in the 1940's with the adaptation and expansion of the zip code system and centralized urban sorting centers leading to their obsolescence by the mid-1960's.



[More images here.](#)

13. [Reference Photo Album of Early Rail Passenger Car Air Conditioning Systems]

\$600

[Photo Albums] : [Railroads] : [Air Conditioning]

[St. Charles, Missouri]: American Car and Foundry, (1932-1940)

Commercial album approximately 15" x 11." Black cloth over flexible card panels. Metal screw post binding at left margin holding 43 black paper leaves with 140 large black and white photographs adhesive mounted to rectos and versos. Strip of black cloth through post binding covering spine with lettering in white pen: "AIR. COND'T. EQUIP." Some flaking from edges of paper leaves. A couple of prints laid in loose and some cloth tape reinforcement to some leaves at hinge creases. Else very good.

An engineering department reference album of the St. Charles, Missouri headquarters of the American Car and Foundry Co. holding 140 original photographs of air conditioning systems and components used in passenger railroad cars from 1932 to about 1940. The photographs are typically identified with typed specs and information providing a broad and highly technical record of the early years of mass adaptation of the now-ubiquitous use of cooling systems in transportation. [Many images here.](#)



14. [Steel Milk Box Liners with Printed Samples of Sales Text]

\$200

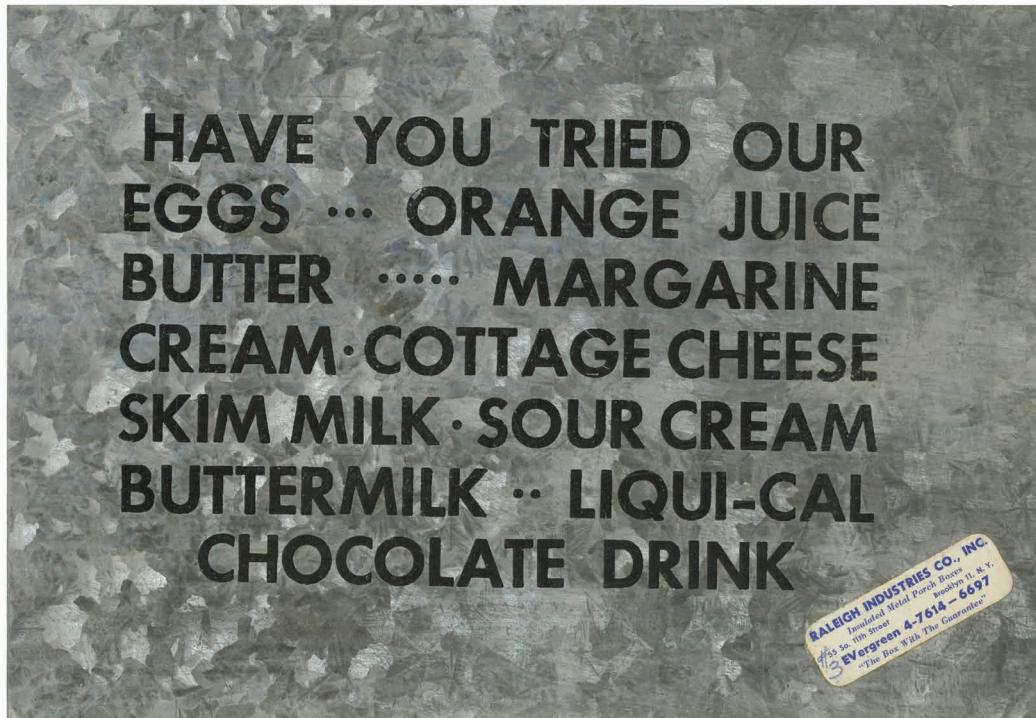
[Sales Samples] : [Food and Drink]

[Brooklyn, New York]: Raleigh Industries Co., (1962)

7 thin galvanized steel panels with black ink letterpress text to one side. Each panel approximately 11 1/8" x 7 3/4." With an original cardboard mailer dated 1962. Mailer well worn, panels very good. [More images here.](#)

An interesting surviving group of sample liners, black ink letterpress on steel, meant to display sales text beneath the lids of porch milk boxes. Produced by the Raleigh Industries Co. of Brooklyn, this set with an original mailing carton addressed to the Christian Petersen Co., a longtime dairy farm and retail delivery business active in West Hartford, Connecticut.

Text touts products in addition to milk including eggs, butter, yogurt, and orange juice in bold (often futura) fonts and layouts. A striking combination of graphic design, food and drink, and salesmanship ; or Paul Renner vs. the milkman.



15. [Archive of Tattoo Flash and Xeroxed Artist Reference Material]

\$950

[Tattooing]

New York City: [ca. 2000's]

Three commercial binders worth of hand-drawn and duplicated tattoo flash and reference. Materials typically fit into clear plastic leaves with a few dozen pieces loose. Mild handling and storage wear to a small percentage of the contents, otherwise very good.

A substantial archive, three binders worth, of original and duplicated tattoo flash compiled and drawn by an artist active in New York City beginning in about 2002. [So many image scans here.](#)

The binders are roughly assembled as two holding chiefly hand-drawn flash and the third mostly xeroxed and desktop printed reference material, with an additional approximately 30 original pieces loose. In all, more than 200 examples of original flash and concept artwork, many unusually large full-body or back concept pieces, with numerous examples of process found on the 100's of additional duplicated sheets.

Flash archives are uncommon to find intact and this is a compelling one, originating from first decade of legal tattooing in New York City.

